

ELECTRIC Fireplace Guide



Heat Optional, Style Guaranteed

SimpliFire® electric fireplaces bring the feeling of fire into your home with zero fuss. No venting. Simple assembly. Beautiful flames and embers that turn on with the touch of a button or voice control. From cozy corners to spacious rooms, they're made to meet you where you are, in whatever style feels like home.



Allusion Platinum 60" with Black embers

It All Starts Here

SimpliFire electric fireplaces are made to meet you where you are. Whether you're warming up a cozy corner or creating a centerpiece for your space, here are a few helpful things to think about:

How do you live? Are you hosting the holidays? Cozying up every weekend? Designing your first home or downsizing into your favorite one yet? Your lifestyle helps determine the best features, like heat output, control options and built-in effects.

What size is your space? Our styles range from classic square shapes (25–36" wide) to sleek linear designs (43–78" wide and beyond). Think about what feels right for the scale of your wall. We have options that can be built in for a clean look, mounted on the wall or that simply slide into place.

What's your style? One of the best features of electric fireplaces is easily changing flame and ember bed colors. But you'll also want to consider the overall look, whether your style is more minimalist and modern or warm and rustic. Options range from contemporary glass to built-in traditional.



Allusion Edge 50" with Spheres and Chromatic flames



Triton



Triton 65" Three-sided bay with included XL Timber logs

Features

- **Limitless Length** | Link fireplaces together for unlimited length and extra warmth
- **Tailor to Your Space** | One-sided, two-sided (left or right), and three-sided bay configurations
- **Impressive Focal Point** | 20"H glass with finishing materials like stone or tile brought to edge of fireplace
- **Easy Control** | Thermostat, lighting, on/off via remote, app, or buttons on the fireplace
- **Adjustable Ambiance** | Nine flame effects, 100+ flame and ember bed color combinations, and brightness settings
- **Authentic Sound Effects** | Select from two crackling fire sounds (or no sound)



Product Details

Scion



Scion 55" shown with optional Birch logs

Features

- **Flush Design** | Designed to be installed flush with any finishing material for a built-in look
- **Stunning Views** | 16"H glass with modern design (no visible heaters or excessive framing)
- **Easy Control** | Thermostat, lighting, on/off via remote, app, or buttons on the fireplace
- **Adjustable Ambiance** | Nine flame effects, 100+ flame and ember bed color combinations, and brightness settings
- **Authentic Sound Effects** | Select from two crackling fire sounds (or no sound)
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)



Product Details

Allusion Edge



Allusion Edge 60" shown with Clear Crystals and Signature flames

Features

- **Modern Design** | Minimal profile, subtle heat vents, and up to 100"W
- **Digital Flame Technology** | Four flame styles enhanced by glowing logs and embers
- **Authentic Sound Effects** | Select from three sounds (or no sound)
- **Easy Control** | Thermostat, lighting, on/off via remote, app, or buttons on the fireplace
- **Heat Options** | Enjoy year-round with up to 5,000 BTUs (or no heat)



Product Details

Allusion Platinum



Allusion Platinum 72" shown with Black embers

Features

- **Minimalist Design** | Provides a clean look that's fully recessed in a finished 2x6 wall
- **Easy Control** | Thermostat, lighting, on/off via remote, app, or buttons on the fireplace
- **Adjustable Ambiance** | Nine flame effects and 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)



Product Details

Post-Paint

Allusion Slim



Allusion Slim 72"

Features

- **Save Square Footage** | Installs into walls as thin as 2'x4'
- **Easy Control** | Multi-function remote for control of heat, lighting, on/off settings
- **Adjustable Ambiance** | Nine flame colors, five brightness settings, 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat) up to 5,000 BTUs



Product Details

Format



Format 50" shown with included log set

Features

- **Wall Mount** | Facilitates fast and easy installation with a simple wall-mount kit
- **Multi-function Remote** | Thermostat, lighting, on/off control at your fingertips
- **Adjustable Ambiance** | Four flame colors, 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)
- **Multi-color Accent Lighting** | Create a unique atmosphere with mantel downlighting



Product Details

Forum



Forum 55" outdoor with Driftwood logs

Features

- [Use All Year Long](#) | Heater-free, designed to enhance any porch or patio in any season
- [Designed for Outdoor Elements](#) | Corrosion-resistant materials and UV-resistant logs
- [Adjustable Ambiance](#) | Four flame colors, adjustable brightness settings
- [Built-in Look](#) | Install with stone or tile for seamless design



Product Details



Allusion Heritage 36"
with Black Glass interior
panels and Birch logs

Inception



Inception with Folio front and Walker mantel kit

Features

- **DigitalSpark™ Technology** | Digital footage of real flames for a dynamic and natural-looking fire
- **Easy Control** | Via IntelliFire® app, smart speaker, or remote
- **Wescott Mantel Kit** | Optional – add for a built-in look, no construction needed
- **Sound Effects** | Select from five sounds (or no sound)



Product Details

NEW! Allusion Heritage

Post-Paint

Allusion Heritage 36" with Reflective Black Glass side panels and Timber logs

Features

- **Fully Recessed** | Provides a clean look that fits in 12" wall
- **Easy Control** | Thermostat, lighting, on/off via remote, app, or buttons on the fireplace
- **Adjustable Ambiance** | Nine flame effects and 13 ember bed colors
- **Heat Control** | Enjoy year-round with varying heat output options (including no heat)



Product Details

Built-In



36" Built-in electric fireplace

Features

- Built-in, Flush Design | Bring finishing materials up to the edge for a clean look
- Multifunction Remote | Thermostat, lighting, on/off control at your fingertips
- Adjustable Heat | Enjoy year-round with or without heat



Product Details

Insert

Insert

30" Electric Insert

Features

- [Easy Installation](#) | Fits directly inside an existing fireplace for a quick upgrade
- [Multifunction Remote](#) | Thermostat, lighting, on/off control at your fingertips
- [Adjustable Heat](#) | Enjoy year-round with or without heat



[Product Details](#)

Electric Makes It Easy

Of all fireplace types, electric is the easiest to live with. Install it any time in any room, even as building plans change. Adjust the glow and heat as your mood changes. And move it as life changes.



Allusion Edge 50" with Black glass embers, Signature flame and Ready-to-Finish Boyd Build-out Kit

Complete the Look

Optional mantels and build-out kits are available for a curated collection of fireplaces. It's an easy way to achieve a built-in look, with just minimal assembly.

Floating Mantel Kit

Compatible with Format and Triton



Triton 50" with Clear crystals and Floating Mantel Kit

Crestline Wall Mount Kit

Compatible with Allusion Slim 50" and 60"



Allusion Slim 60" with Crestline Mantel Kit

Boyd Build-out Kit

White Shiplap or Ready-to-Finish
Compatible with Allusion Platinum 50"
Compatible with Allusion Edge 50"



Allusion Edge 50" with Modern Farmhouse Shiplap Boyd Build-out Kit

Wescott Mantel Kit

Compatible with Inception



Inception with Folio front and Wescott Mantel Kit

Finding the Perfect Fit

Create a balanced, intentional look with a fireplace that's large enough to be a focal point, but not so big that it overwhelms your space. Also consider surrounding elements like built-in storage, TVs, or artwork. If the fireplace will share space with these, aim for a size that visually balances everything, not just the wall alone.

Here are a few tips:

- Smaller walls (under 8 feet wide): A fireplace around 30–50 inches wide usually works well.
- Medium walls (8-12 feet): Go with something in the 50–70 inch range.
- Larger walls (12+ feet): You can go 70 inches and up, and even link multiple Triton fireplaces together for custom length.

Make It Your Own

The beauty of electric is personalization. With a variety of heat options, flame and ember bed color choices, and controls at your fingertips or voice, any fireplace you choose from us will deliver a fireside experience that can be tailored to your preferences.

Control Options

Remote

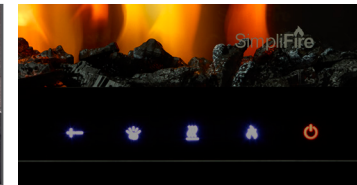


Wi-Fi/Voice Controls*



* Compatible with select fireplaces

On Fireplace



Up to 9 Flame Colors

LED flame technology delivers enhanced efficiency.

13 Ember Bed Colors

Pick your favorite or continuously rotate.



Available Options: Logs, Stones and Crystals

Media options are masterfully curated for each fireplace, enhancing the glow and realness of a particular fireplace's flame type. Explore below to see what's available as standard and upgraded options*.



XL Timber Logs



Driftwood Logs



Glowing Timber Logs



XL Birch Logs



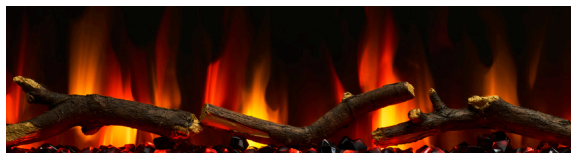
ShadowGlo Birch Logs



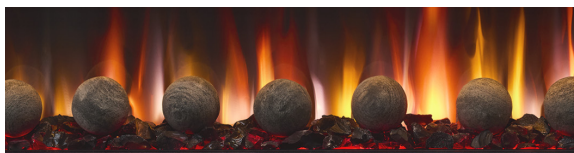
Glowing Birch Logs



ShadowGlo Timber Logs



Allusion Slim Logs



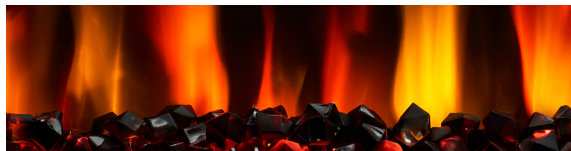
Decorative Spheres



Ceramic White Stones



Clear Crystals



Black Crystals or Black Glass Embers

*Check pages 22-23 for product option availability

Compare Fireplaces

Model	Triton	Scion	Allusion Edge	Allusion Platinum	Allusion Slim
Width	50", 65", 78"	43", 55"	50", 60", 78", 100"	50", 60", 72"	40", 50", 60", 72"
Flame Styles	9	9	4 flames styles, 12 total flame effects	9	9
Ember Bed Colors	13+ rotating	13+ rotating	13+ rotating	13+ rotating	13+ rotating
Controls	Wi-Fi, Voice Commands, Fireplace Buttons, Remote	Wi-Fi, Voice Commands, Fireplace Buttons, Remote	Wi-Fi, Voice Commands, Fireplace Buttons, Remote	Wi-Fi, Fireplace Buttons, Remote	Fireplace Buttons, Remote
Included Logs, Stones & Crystals	XL Timber Logs Black Glass Embers Clear Crystals	Driftwood Logs Black Glass Embers Clear Crystals	Glowing Timber Logs Black Glass Embers Clear Crystals	Black Glass Embers Clear Crystals	Logs Clear Crystals Black Crystals
Optional Logs, Stones & Crystals	XL Birch Logs Decorative Spheres	ShadowGlo Birch Logs ShadowGlo Timber Logs Decorative Spheres	Glowing Birch Logs Decorative Spheres	ShadowGlo Birch Logs ShadowGlo Timber Logs Driftwood Logs White Ceramic Stones	White Ceramic Stones
Installation Type	Pre-Drywall: Installs into framing before wall is finished Post Completion: Install any time with optional floating mantel kit	Pre-Drywall: Installs into framing before wall is finished	Post Paint: Installs into framed opening in finished wall (2x6 min) Post Completion: Install any time with optional Boyd Build-out Kit	Post Paint: Installs into framed opening in finished wall (2x6 min) Post Completion: Install any time with optional Boyd Build-out Kit	Post Paint: Installs into framed opening in finished wall (2x4 min) Post Completion: Install any time with optional Crestline Kit
Compatible Finishing Materials	Nearly any finishing material	Nearly any finishing material	Smooth finishing materials such as painted drywall, tile, shiplap or smooth stone	Smooth finishing materials such as painted drywall, tile, shiplap or smooth stone	Thin, penetrable finishing materials such as painted drywall or shiplap
Heat Output	Up to 10,000 BTUs/240V	Up to 10,000 BTUs/240V	Up to 5,000 BTUs/120V	Up to 10,000 BTUs/120V	Up to 5,000 BTUs/120V

Model	Format	Forum Outdoor	Inception	Allusion Heritage	Built-In	Electric Insert
Width	43", 50", 60"	43", 55"	36"	36", 42"	30", 36"	25", 30", 35"
Flame Styles	4	4	7 digital fire backgrounds	9	1	1
Ember Bed Colors	13+ rotating	13		13	1	1
Controls	Fireplace Buttons, Remote	Fireplace Buttons, Remote	Wi-Fi, Fireplace Buttons, Remote	Wi-Fi, Fireplace Buttons, Remote	Fireplace Buttons, Remote	Fireplace Buttons, Remote
Included Logs, Stones & Crystals	Clear Crystals ShadowGlo Alpine Timber log set (one-piece)	UV resistant Driftwood Logs Clear Crystals	Black Glass Embers	Glowing Timber Logs Black Embers	Logs	Logs
Optional Logs, Stones & Crystals	N/A	ShadowGlo Timber Logs ShadowGlo Birch Logs	Logs Fronts (one required): Folio, Halston, Forge	Glowing Birch Logs Ceramic White Stones Decorative Spheres	Optional 2" Trimming Front	Optional Small or Large Surround Optional Mission Style Front
Installation Type	Post Completion: Install any time	Pre-Drywall: Installs into framing before wall is finished Post-Completion: Installs into a framed opening in a finished wall	Pre-Drywall: Installs into framing before wall is finished Post Completion: Install any time with optional Wescott Mantel Kit	Post-Paint: Installs into framed opening in finished wall Pre-Drywall: Installs into framing before wall is finished with optional trim kit accessory	Pre-Drywall: Installs into framing before wall is finished	Installs into existing wood fireplace
Compatible Finishing Materials	Install onto common wall finishes such as painted drywall	Outdoor-rated finishing materials such as stone, tile and cement board	Nearly any finishing material	Drywall, Tile Shiplap/wood paneling Cultured stone Other materials up to 3" combined thickness	Nearly any finishing material	
Heat Output	Up to 5,000 BTUs /120V	N/A	Up to 10,000 BTUs /240V	Up to 10,000 BTUs /240V	Up to 10,000 BTUs /240V	Up to 5,000 BTUs /120V

Specifications

TRITON

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-TR50	50-3/8" [1279]	50-3/8" [1279]	50-5/8" [1286]	26-11/16" [678]	26-11/16" [678]	27-3/16" [691]	12-7/16" [316]	12-15/16" [329]	50-3/8" x 20" [1279 x 508]
SF-TR65	65-5/16" [1659]	65-5/16" [1659]	65-9/16" [1665]	26-11/16" [678]	26-11/16" [678]	27-3/16" [691]	12-7/16" [316]	12-15/16" [329]	65-5/16" x 20" [1659 x 508]
SF-TR78	78-5/16" [2002]	78-5/16" [2002]	78-9/16" [1996]	26-11/16" [678]	26-11/16" [678]	27-3/16" [691]	12-7/16" [316]	12-15/16" [329]	78-5/16" x 20" [2002 x 508]



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SCION

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-SCN43	44-1/2" [1130]	44-1/2" [1130]	45" [1143]	24-1/16" [611]	24-1/16" [611]	24-1/4" [616]	7-1/2" [193]	7-5/8" [194]	41-1/2" x 16-3/8" [1054 x 415]
SF-SCN55	56-1/4" [1429]	56-1/4" [1429]	57" [1448]	24-1/16" [611]	24-1/16" [611]	24-1/4" [616]	7-1/2" [193]	7-5/8" [194]	53-3/8" x 16-3/8" [1355 x 415]



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ALLUSION EDGE

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-ALLE50	52-5/16" [1329]	50-1/2" [1283]	51" [1295]	20-3/8" [518]	19-3/8" [492]	19-5/8" [499]	5-5/8" [143]	5-1/2" [140]	48" x 15" [1219 x 381]
SF-ALLE60	62-5/16" [1583]	60-1/2" [1537]	61" [1549]	20-3/8" [518]	19-3/8" [492]	19-5/8" [499]	5-5/8" [143]	5-1/2" [140]	58" x 15" [1474 x 381]
SF-ALLE78	79-5/8" [2022]	77-3/4" [1975]	78-1/4" [1988]	20-3/8" [518]	19-3/8" [492]	19-5/8" [499]	5-5/8" [143]	5-1/2" [140]	75-1/2" x 15" [1918 x 381]
SF-ALLE100	101-5/8" [2582]	99-7/8" [2537]	100-3/8" [2550]	20-3/8" [518]	19-3/8" [492]	19-5/8" [499]	5-5/8" [143]	5-1/2" [140]	95-1/2" x 15" [2426 x 381]



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ALLUSION PLATINUM

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-ALLP50	52-5/8" [1336]	50-5/16" [1278]	51" [1295]	20-7/8" [530]	19-5/16" [491]	19-5/8" [499]	5-11/16" [145]	5-1/2" [140]	48-3/8" x 15-3/16" [1229 x 386]
SF-ALLP60	62-5/8" [1590]	60-1/2" [1536]	61" [1549]	20-7/8" [530]	19-5/16" [491]	19-5/8" [499]	5-11/16" [145]	5-1/2" [140]	58-5/16" x 15-3/16" [1480 x 386]
SF-ALLP72	74-5/8" [1895]	72-7/16" [1840]	73" [1854]	20-7/8" [530]	19-5/16" [491]	19-5/8" [499]	5-5/8" [143]	5-1/2" [140]	70-3/8" x 15-3/16" [1787 x 386]



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ALLUSION SLIM

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-ALLS40	40" [1015]	37-3/8" [949]	38-3/8" [975]	18-1/4" [465]	16-3/4" [425]	17-1/4" [438]	4-3/8" [113]	4" [102]	35-1/2" x 12" [901 x 303]
SF-ALLS50	50-1/2" [1283]	48" [1219]	49" [1245]	18-1/4" [465]	16-3/4" [425]	17-1/4" [438]	4-3/8" [113]	4" [102]	46" x 12" [1169 x 303]
SF-ALLS60	60" [1525]	57-3/8" [1457]	58-3/8" [1483]	18-1/4" [465]	16-3/4" [425]	17-1/4" [438]	4-3/8" [113]	4" [102]	55-1/2" x 12" [1411 x 303]
SF-ALLS72	72" [1830]	69-3/8" [1762]	70-3/8" [1788]	18-1/4" [465]	16-3/4" [425]	17-1/4" [438]	4-3/8" [113]	4" [102]	67-1/2" x 12" [1716 x 303]



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FORMAT

MODEL	WIDTH	HEIGHT	TOP DEPTH	BOTTOM DEPTH	SIDES	VIEWING AREA
SF-FM50-WH	50" [1270]	23-5/16" [592]	7-7/8" [200]	9-7/8" [250]	6-7/8" [175]	36-1/16' x 12-5/8" [916 X 321]
SF-FM60-WH	59-7/8" [1520]	23-5/16" [592]	7-7/8" [200]	9-7/8" [250]	11-13/16" [300]	36-1/16' x 12-5/8" [916 X 321]



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FORUM

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-OD43	46" [1168]	46" [1168]	46-1/4" [1175]	18-1/8" [460]	18-1/8" [460]	18-1/2" [470]	8-1/4" [210]	9" [229]	43-1/2" x 15-7/16" [1104 x 392]
SF-OD55	58" [1219]	58" [1219]	58-1/4" [1480]	18-1/8" [460]	18-1/8" [460]	18-1/2" [470]	8-1/4" [210]	9" [229]	55-1/2" x 15-7/16" [1410 x 392]



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INCEPTION

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-INC36	41-1/4" [1048]	41-1/4" [1048]	42" [1067]	35-3/4" [908]	34-3/8" [873]	34-7/8" [886]	8-7/8" [225]	8-3/4" [222]	34-1/2" x 19" [876 x 483]



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ALLUSION HERITAGE

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-ALLH36	39-1/4" [997]	30-3/4" [781]	37-3/4" [959]	33" [838]	31" [787]	31-1/2" [800]	11-1/2" [292]	12" [305]	34" x 26-11/16" [864 x 678]
SF-ALLH42	43-7/16" [1103]	34-1/8" [867]	42" [1067]	41-3/4" [1060]	39-5/8" [1008]	40" [1016]	13-1/4" [337]	13-1/2" [343]	38-7/16" x 35-7/16" [978 x 900]



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BUILT-IN TRADITIONAL

MODEL	WIDTH			HEIGHT			DEPTH		VIEWING AREA
	Front	Back	Framing	Front	Back	Framing	Actual	Framing	
SF-BI30-EB	31" [787]	24" [609]	31-3/4" [806]	26-3/4" [679]	26-3/4" [679]	120V = 27-1/4" [686] 240V = 29-1/4" [737]	11" [292]	11-5/8" [295]	28-1/4" x 22-3/4" [711 x 578]
SF-BI36-EB	37" [940]	30" [762]	37-3/4" [940]	31-7/32" [793]	40" [1016]	120V = 31-1/2" [787] 240V = 33-1/2" [838]	11" [292]	11-5/8" [295]	34-1/4" x 27-1/4" [870 x 692]



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INSERT

MODEL	WIDTH		HEIGHT		DEPTH	VIEWING AREA
	Front	Back	Front	Back	Actual	
SF-INS25	25-3/8" [645]	17-7/8" [454]	16-3/8" [416]	16-1/4" [413]	11-3/8" [289]	22" x 12" [559 x 305]
SF-INS30	30-3/8" [772]	22-7/8" [581]	20-5/8" [524]	20-1/2" [521]	11-3/8" [289]	27" x 16-1/4" [686 x 413]
SF-INS35	35-1/2" [902]	28" [711]	23-1/2" [597]	23-1/4" [591]	11-3/8" [289]	32-1/8" x 19" [816 x 483]



Architect Guide

Dimensions are in inches and millimeters. Product information is not complete and is subject to change without notice. Product installation must adhere strictly to instructions shipped with product. We recommend measuring individual units at installation.

Refer to installation manual for detailed specifications on installing this product. SimpliFire reserves the right to update units periodically. Actual product appearance, including flame, may differ from product images.



OUR SUSTAINABILITY STORY

Our history of leadership in the hearth industry compels us to now lead the way in developing manufacturing practices that ensure our planet remains as durable, beautiful and long-lasting as our products. Find out how we are leading the industry in sustainable practices by scanning the code at right.



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